

Digital Store Contract Agreement

This Digital Contract Agreement ("Agreement") is made and entered into on [Date] by and between [Optical Retail Store Name], located at [Address] ("OWNER NAME") and OCULARMARKET, located at [software Technology parks of India,Durgapur,West Bengal, India] ("VRTECHSYS").

1. Partnership Renewal:

1.1. The partnership established herein shall be subject to annual renewal. Failure to renew the partnership agreement annually will result in termination of services provided under this Agreement.

1.2. Renewal of the partnership shall be at the discretion of both parties and subject to mutual agreement on terms and conditions.

2. Discount Provision:

2.1. The Optical Retail Store shall provide discounts to customers referred by the Digital Partner, as per the coupon value conditions agreed upon.

2.2. The Partner shall ensure that customers are provided with coupons, and the Optical Retail Store shall honour these coupons within the specified terms.

2.3. Any disputes regarding coupon usage or discount provision shall be resolved through mutual discussion between the parties.

3. Legal Terms and Conditions:

3.1. Service Termination: Either party may terminate this Agreement upon 180 days' written notice to the other party.

3.2. Confidentiality: Both parties agree to maintain the confidentiality of any proprietary or sensitive information shared during the course of this partnership.

3.3. Intellectual Property: Any intellectual property developed or utilized during the partnership shall remain the property of the respective owner.

3.4. Indemnification: Each party agrees to indemnify and hold harmless the other party from any claims, damages, or liabilities arising from their actions or omissions under this Agreement.

3.5. Governing Law: This Agreement shall be governed by and construed in accordance with the laws of [Jurisdiction].

3.6. Entire Agreement: This Agreement constitutes the entire understanding between the parties and supersedes any prior agreements or understandings, whether written or oral, relating to the subject matter herein.

4. Miscellaneous:

4.1. Amendment: Any amendment to this Agreement must be made in writing and signed by both parties.

4.2. Severability: If any provision of this Agreement is held to be invalid or unenforceable, the remaining provisions shall remain in full force and effect.

4.3. Assignment: Neither party may assign or transfer its rights or obligations under this Agreement without the prior written consent of the other party.

In Witness Whereof, the parties hereto have executed this Agreement as of the date first above written.

[Signature Block for Optical Retail Store]

[Signature Block for Partner]